

Introducing our New
Cookie Cradle™ Packaging




PWP
PACKAGING WITH PERFECTION™
AN HFC COMPANY

PART OF THE SWEETTREAT™ SERIES

High Quality, Superior Clarity and Locked-In Freshness

Features

- Cookie Stand-Up Cell Design
- Innovative Design
- Secure Closure
- Low Temperature Performance
- Large Window Panel
- PET  Material

Benefits

- Allows cookies to be displayed individually on their side, which reduces smearing and protects cookies from crumbling. Fits best with 3" - 3 1/2" round cookies
- Unique and upscale packaging allows your product to stand out
- Locks in freshness – maximizing shelf life. Will not pop open unexpectedly
- Crack resistant, excellent for frozen food applications
- Allows for brand identity/ingredient label and better view of bakery items
- World's most recycled plastic; stronger than OPS alternatives



Chamfered corners provide maximum package strength to protect food items through the entire distribution network. The subtle fluting strengthens the product walls and enhances the food presentation and package appearance.

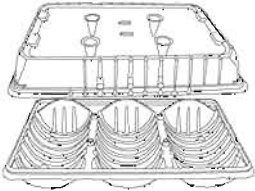




Outstanding clarity provides optimum product visibility, thus increasing the opportunity for impulse sales.

The center cell can be used for dips, and alleviates product migration.



Cookie Cradle™ Trays feature built in stabilizers which provide secure stacking for effective transport, stable displays and ease of handling.

Product Specifications	Item Number	Description	Outside Dimensions	Case Pack	Case Wt.	Case Cube	Case / Pallet	Outside Box Dimensions
Cookie Cradle™ Series								
Rectangular Tray								
	9X13-225B-24-CDL	24 Pack, 3 Cavity, Black Cookie Tray w/ Dome Lid	13 1/3" x 9" x 3 3/4"	100 Combo	25 lb	4.5	21	18.81" x 13.81" x 29.88"
Round Tray								
	11-20C-LID	Dome Lid for 20 Cell Tray	11 5/8"	200 Bulk	21 lb	4.2	24	23.25" x 11.75" x 25"
	11-275B-20C	2 3/4" Tall Round 20 Cell Black Tray w/ Center Compartment	11 1/4" x 2 3/4" Center Compartment 3" x 2 3/4"	100 Bulk	14 lb	3.0	30	23.25" x 11.25" x 18.56"

Products are subject to an order minimum and lead time. Contact us today for a free sample!

Phone: (877)700-0330 • Fax: (323) 513-0570 • www.pwpindustries.com

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